FAQs

Q. What is Project Technovation Challenge?

'PROJECT TECHNOVATION CHALLENGE' is a National level competition for the best "Innovative" Project, to be conducted across all the Top Engineering Institutes/colleges in the country. The goal of the challenge – (Project Technovation) is to promote scholastic excellence and competence through a healthy and fair competition.

Q. Is Project Technovation Challenge a part of Maruti Suzuki Colors of Youth?

Yes, the Technovation Challenge is an integral part of the National College Challenge "**Colors of Youth"–** a unique path breaking initiative by Maruti Suzuki in which students from TOP Colleges across India match their wits against each other to showcase their Versatile Personality & well rounded Talent.

Q. Who all can participate in the Technovation Challenge?
The Challenge shall be conducted across all the Top Engineering Institutes in the country. It is targeted to the level of B.Tech & M.Tech students from any stream of engineering.

Q. What is the evaluation process?

Project Technovation targets the Top Engineering colleges of the country. Entries are called out for the best "Innovative" Project from the First/second/third/fourth year students who already prepare such projects as part of their curriculum. The projects shall cover all streams of engineering within various colleges. These projects shall be evaluated by a coveted panel of Judges which would include the Dean/Head of Institutes/Colleges & industry specialists. The judges shall select the Top 3 candidates out of the multiple entries Pan India. The Top 3 candidates shall be given a chance to present their idea at the Grand Finale of the talent show where the entire panel of jury members shall evaluate their innovative excellence and shortlist the winner amongst the top three.

Q**. Is there any age limit for the Participation?**

Students above the age of 18 years and below 26 years of age can participate in this challenge. This includes all B.Tech & M.tech students within the age category mentioned.

Q. How many entries per college are allowed?

There are no restrictions to the number of entries per college. However, each entry should be evaluated by the respective HOD and Dean of the College.

Q. Only individual entries are allowed or even teams can participate?

Both individual entries and teams are allowed to participate in the challenge. Team cannot have more than 4 members.

Q. Will non-English versions of these proposals be accepted? At this point, there is no plan to accept any other versions other than English as the medium of language for the proposals/projects to be submitted.

Q. What is the submission process?

The participants are required to duly fill the Registration Form sent to all the colleges and send their entries via mail on: technovation.colorsofyouth@gmail.com.

Q. How to explain the project while submitting the entry?

All the participants are required to fill the complete Registration form sent to their respective colleges. They are required to explain the Project Summary, Introduction & Conclusion in separate sheets within the word size as mentioned in the registration Form.

Q. What is the last date of application?

The last date for submission of forms is 20 March, 2018

Q. When shall the results be declared?

The final results for the preliminary round shall be declared by first week of April 2018.

Q. How many winners will be selected in total?

From all the entries Pan India, Top 3 entries shall find their place in the Finale. There shall be 1 winner of the challenge amongst the top three finalists.

Q. What will the winner of this challenge get?

The winner of Project Technovation Challenge shall get a sum of INR 2 Lacs as cash Prize alongwith a Trophy and certificate. He/She may also get a chance to be funded by a Venture Capitalist to further work on his project till the final stage of completion.

The First and Second Runner Up shall also be gratified with Certificates & Momentos.

Q. Would I need to showcase the project live at any stage?

Yes, the top three finalists shall be required to showcase their project/idea live at the Grand Finale of the talent show where the entire panel of jury members shall evaluate their innovative excellence and shortlist the winner amongst the top three.

Q. Where will the Grand Finale happen?

The Grand Finale shall be held in Delhi. The top there finalists shall be informed timely about the dates and venue of the Finale to prepare for the live showcase of their final project/idea.

Q. Will I get any funds to work on my Final project?

Yes, the top three participants will get 15 K each to prepare their project to be showcased live during the Finale.

Q. Whom do I contact in case I have any other clarification?

Please write to us @ technovation.colorsofyouth@gmail.com for any questions or clarifications.